

FamFest

Community

A COMMUNITY KIDS' FAIR

uniting businesses,
families, and the
community in support of
early learning



BUSINESSES

Get on the map
by hosting an
activity station
or handing out
take home
activities

FAMILIES

Play their way
through the map
and visit stations
for learning,
shopping, and fun

COMMUNITY

Support families
and their early
learners as they
have fun
learning!



FamFest

Frequently Asked Questions (FAQs)

What is the Role of a FamFest Partner?

- Assist with planning a FamFest event, including choosing a date and location.
- Offer supplies, funding, and/or materials for the FamFest event.
- Recruit businesses as FamFest stops.
- Promote the event throughout the community.
- Create and provide a FamFest Passport for families with participating businesses, activities, and any discount being offered.
- Create and distribute FamFest Location Signs, Take and Make activities, and more.
- Recruit volunteers to help at businesses or the FamFest start and stop location.

What is the Role of Businesses?

- Volunteer to be a FamFest stop.
- Determine what type of activity to host, as well as any discounts or specials to offer.
- If hosting an activity, designate a space in your business.
- Have the space cleared and ready for set up the date of the event.
- If your business has breakables or hazards, it is recommended you set up a table at your store front or hand out a Take and Make activity.

Who will participate in the FamFest?

The target audience is families with three to seven year-olds, but the fun nature of FamFest mean that people of all ages will likely participate! Use FamFest as a way to engage the entire community in promoting early learning.

What are Take and Makes?

Take and Makes are easy-to-use STEAM activities that families can do together. STEAM activities incorporate science, technology, engineering, arts, and/or math. Take and Make activities connect early learning to South Dakota State Standards for Kindergarten, and they include a family engagement component. They are made with readily-available, household items and are packaged for families to take home and do together.

What is a FamFest Passport?

The FamFest Passport is a handout for families to follow. It lists participating businesses, along with any activities, giveaways, discounts, or specials the business would like to promote. Families may visit participating businesses in whichever order they choose.