

FamFest

Sample Press Release

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FOR IMMEDIATE RELEASE

FamFest Connects Early Learners, Families, and Community!

[YOUR COMMUNITY], SD – FamFest is a fun event that brings early learning to area businesses. On [your event date] from [your hours], [your FamFest partners] will be hosting a FamFest, with the goal of bringing families, businesses, organizations, and community members together to support early learning.

Families will start at [your event venue], located at [venue address], to receive a passport of participating businesses. Families can then visit businesses to receive fun and engaging early learning activities designed for ages three to seven. Businesses may also have specials, discounts, and activities set up in-store.

[FamFest organizer] of [their organization] says, “[Insert a quote here that creates excitement about the event, maybe why you’re hosting one, why you think people should come, or why you are proud of the event. Make it fun!]”

FamFest is created using materials from the South Dakota Statewide Family Engagement Center. The event is free and open to all.

About the South Dakota Statewide Family Engagement Center

The South Dakota Statewide Family Engagement Center (SD SFEC) unites students, families, schools, and communities together by focusing on learner needs from “cradle to career.” SFEC strives to ensure that all learners—especially English Language Learners (ELL), economically disadvantaged learners, and minority students—have the supports they need to achieve academic, career, and life goals. West River Foundation is the fiscal agent in partnership with Black Hills Special Services Cooperative (BHSSC), the SD Department of Education, and the SD Parent Connection. For more information, please visit www.sdsfec.org.